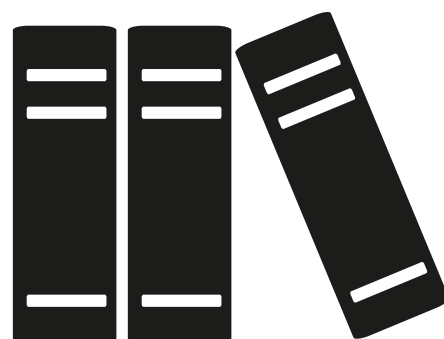
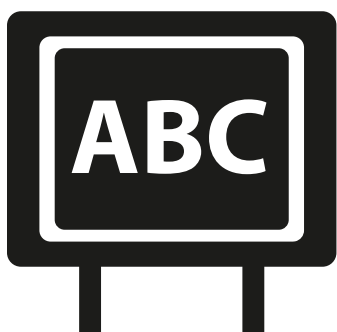


# TEACHING AND MOTIVATION STRATEGIES

For Students



Based on ***Berckemeyer's Activities Book***

**Berckemeyer Consulting Group**

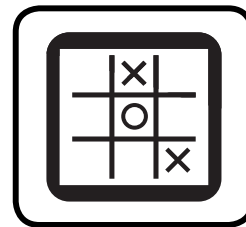
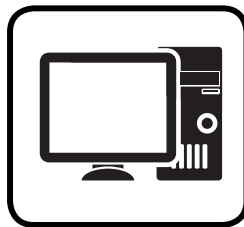
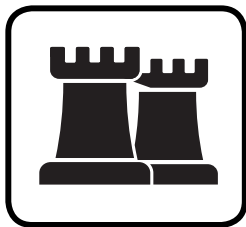
[www.JackBerckemeyer.com](http://www.JackBerckemeyer.com) | [Jack@JackBerckemeyer.com](mailto:Jack@JackBerckemeyer.com)

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helping schools succeed

**NOTES:**

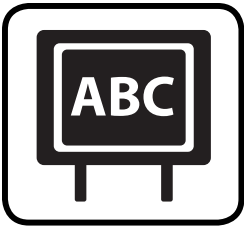
## Models of Attention & Engagement

1. Play
2. Game-like activities
3. Ability to compete
4. Friendly controversy
5. Unusual information
6. Questioning strategies
7. Personal goals
8. Complex tasks
9. Self-discovery and theories
10. Movement
11. Media and movie clips
12. Connect to student's lives
13. Relationship and fair treatment of all



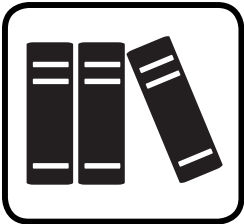
## This is what students say about motivation:

- » Humor
- » Teacher who cares
- » Inviting classroom fun
- » Interactions
- » Never know what will happen in class



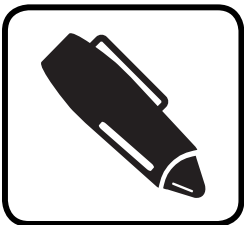
## **Spelling and Vocabulary Strategies**

- » Interdisciplinary Words
- » Word Within a Word  
(elephantdirectorynationalmiddleschoolassociation)
- » Paper Plate Spelling
- » Blueberry and Banana Sentences
- » Letter Activity
- » Harley Davidson
- » Index Card
- » Replace a letter



## **Reading Strategies**

- » Book Talk
- » National Geographic
- » Summaries
- » Story Pyramid
- » 3 Study Cards



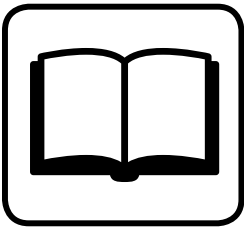
## **Academic Strategies**

- » Triple Cheeseburger



## **Creative Writing Strategies**

- » Cliff Hangers
- » Peanut Butter and Jelly
- » Spin a Story
- » National Enquirer/Weekly World Report
- » Write a Note to a Friend



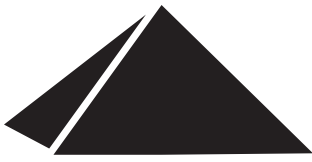
## **Grammar Strategies**

- » “Fantasia”
- » “Grammar Rock”



## **Listening Skills**

- » “Green Grass Grew All Around”
- » Sound Effects



## Story Pyramid

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

### Key

1. Name of main character
2. Two words describing main character
3. Three words describing setting
4. Four words stating problem
5. Five words describing one event
6. Six words describing second event
7. Seven words describing third event
8. Eight words stating solution

Student: \_\_\_\_\_

Title of Book: \_\_\_\_\_

Author: \_\_\_\_\_



## ABOUT THE AUTHOR



A nationally recognized presenter, author, and humorist, Jack Berckemeyer began his career as a middle school teacher in Denver, Colorado. After only two years, he was recognized as the outstanding educator at his school and in his district. Then in 2003, Jack received the Outstanding Alumni Award from the Falcon School District. Jack has also served as a judge for the Disney American Teacher Awards and has served on the selection committee for the USA TODAY All-Teacher Team. Jack has a master's degree in Middle Level Education as well as an administrator's degree.

For 13 years Jack served as the Assistant Executive Director for the National Middle School Association. He is the owner of Berckemeyer Consulting Group through which he has presented in hundreds of school district and conference settings both nationally and internationally. Jack is known not only for his keynotes and workshops but is also highly regarded as one of the best long-term professional developers in the country. Jack's presentations and instruction are best-practice focused and research-based. He is in high demand and enjoys working with educators and schools.

Jack's recent release (summer of 2025) of *Elements of Effective Teaming* is a comprehensive, on-line, subscription-based curriculum and is a companion piece to *Successful Middle School Teaming* (released in 2022). He is also the author of *Managing the Madness: A Practical Guide to Middle Grades Classrooms* and has written numerous educational articles for AMLE.org. In addition, he co-authored *Deliberate Optimism: STILL Reclaiming the Joy in Education*, with Dr. Debbie Silver (released in 2023).

Jack lives in Denver, Colorado and has no pets, plants, or people.

Contact Jack  
directly for  
special pricing!



### Successful Middle School Teaming

by Jack Berckemeyer

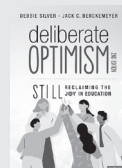
\$24.99



### Managing the Madness: A Practical Guide to Middle Grades Classrooms

by Jack Berckemeyer

\$24.99



### Deliberate Optimism: STILL Reclaiming the Joy in Education

by Dr. Debbie Silver &  
Jack Berckemeyer

\$39.95



### Elements of Effective Teaming Curriculum

by Jack Berckemeyer

See [JackBerckemeyer.com/curriculum](http://JackBerckemeyer.com/curriculum)  
for pricing and options



### Berckemeyer Activity Book

by Jack Berckemeyer

\$34.99



### Webinar Series Yearly Subscription

by Jack Berckemeyer

\$25.00 - Individual  
\$500.00 - School



To Order, contact:  
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## Resources



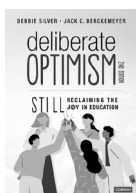
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» [www.NutsandBoltsSymposiums.com](http://www.NutsandBoltsSymposiums.com)



### **AMLE - Association for Middle Level Education**

» [www.amle.org](http://www.amle.org)



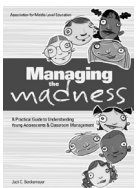
### **Deliberate Optimism: STILL Reclaiming the Joy in Education** by Debbie Silver and Jack Berckemeyer

» Available at: [www.JackBerckemeyer.com](http://www.JackBerckemeyer.com)



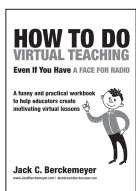
### **Successful Middle School Teaming** by Jack Berckemeyer

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### **Managing the Madness: A Practical Guide to Middle School Classrooms** by Jack Berckemeyer

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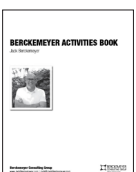
### **How To Do Virtual Teaching Even If You Have A Face For Radio** by Jack Berckemeyer

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